



Metalurgia

Feira e Congresso Internacional de
Tecnologia para Fundição, Siderurgia,
Forjaria, Alumínio & Serviços

www.metalurgia.com.br

15-18
Setembro

Joinville SC - Pavilhões da Expoville



2020

Metalurgia - Exhibition and Congress of Technology for Foundry, Forging, Aluminum & Services
September 15 - 18 • Expoville Pavilions - Joinville SC - Brazil

All the areas involving the metallurgy in one of the largest castings technology poles

DATA OF 2018

13 thousand visitors at the trade show

275 meetings in the Business Rounds

560 participants in the Technical Congress

480 professionals at the Workshop, and

285 at the Industrial Heating Space



The Metalurgia is the only trade show in the sector to gather not only exhibitors directly connected to the foundry, but also several encompassing the metallurgy, taking as example automation and robots, Industry 4.0, thermal treatment and welding, recycling and IPE.

Companies coming from several regions of Brazil and abroad, take advantage of Metalurgia to present, to the Brazilian market, high technology launchings, such as 3D printing in metal, Foundry 4.0 and metal impregnation. In 2018 there were 58 new exhibitors coming from 46 cities.

34% OF THE VISITORS ARE HIGH-LEVELLED

30% OF COMPANIES WITH MORE THAN 500 WORKERS

The cutting edge technology, present at the trade show, keeps bringing more and more a public interested in new products, as well as new suppliers. Professionals of different sectors, some having special importance for metallurgy such as automotive engineering and manufacturers of machinery and equipments, that hold high-ranking positions in their companies — 34% are presidents, directors or managers of large players of the sector — 30% of the visiting companies have more than 500 workers.

58
NEW
EXHIBITORS
IN 2018

VISITORS FROM
344
CITIES

“ This was our first Metalurgia with a huge potential for new businesses and imports to develop the industries of the segment. The trade show attracted foundries of the whole Brazil. ”

Rafael Minatti — COMMERCIAL MANAGER, MINATTI

VISITORS FROM

17 and **12**
STATES COUNTRIES

Besides of visitors coming from 17 Brazilian states, with a special mention to São Paulo, and from 12 countries, the largest quantity comes from the region where the trade show takes place. An important industrial pole with large foundries for engineering parts and companies of the automotive sector such as:

AUDI	BMW
GM	TUPY
VOLVO	SCHULZ AUTOMOTIVE
LS TRACTOR	and FREMAX.

Organizations that demand high technology, with a constant updating in its productive processes and that are investing continuously in its production sites.

Taking part in the Metalurgia 2020, you will access all of this public in a business-propitious environment, realized by who has the know-how of more than 50 entrepreneurial successful events, most of them related to the metal-mechanical sector.

All this makes Metalurgia to be one of the best rapid return investments and with the best cost-benefits of the sector. Reaching a wide, qualified public, in a strong region, without the inconvenients of the large centers.



Parallel events attract to the trade show, professionals with decision making power, increasing the opportunities.

Business Rounds of the Metalurgia — connecting 10 large companies, reference in the sector and several supplying companies

Cintec Foundry — bringing renowned speakers, of prestigious organizations, for a public composed by technicians and administrators

Exhibitors Workshop — a space where the companies exhibiting at the trade show can present its innovations in a detailed form for a large public

Thermal Treatment Space — offering high level, free training within the trade show.





SETORES EM EXPOSIÇÃO

Entidades e Publicações Técnicas

Equipamentos para Laboratórios (Metalografia, Ensaios e Metrologia)

Equipamentos para Ventilação Industrial

Equipamentos de Soldagem

Forjados

Fornos

Fundidos (Aço, Ferro Fundido e Metais não Ferrosos)

Instituições de Ensino e Pesquisa

Máquinas e Equipamentos para Fundição

Matérias-primas e Insumos

Modelos e Modelação

Movimentação de Cargas

Recursos para Moldagem

Segurança do Trabalho e EPIs

Software e Sistemas de Controle

Tratamento de Efluentes

Tratamento Térmico e de Superfície

SECTORS IN EXHIBITION

Technical Publications and Entities

Laboratory Equipments (Metallography, Tests and Metrology)

Equipments for Industrial Ventilation

Welding Equipments

Forgings

Furnaces

Castings (Steel, Cast Iron and Non Ferrous Metals)

Teaching and Research Institutions

Machinery and Equipments for Foundries

Raw Materials and Inputs

Models e Modelling

Materials Handling

Moulding Resources

Working Protection and PPE

Software and Control Systems

Effluent Treatment

Thermal and Surface Treatment





DIVULGAÇÃO

Anúncios em veículos especializados

Divulgação junto às entidades do setor

Website e Newsletters

Cartazes e Panfletos

Convites direcionados aos profissionais do setor

Selos alusivos

Campanha de rádio e outdoor nas principais cidades do Paraná, Santa Catarina e Rio Grande do Sul

Assessoria de imprensa exclusiva para o evento

Banner do evento nos principais sites do setor

Visitas e promoções em outras feiras do setor

Redes Sociais (Facebook, Twitter, Flickr e YouTube)

Além da comunicação promovida pela Messe Brasil, a Metalurgia é a Feira que recebe a maior cobertura da mídia especializada, divulgando seus lançamentos, produtos e empresas em exposição na Feira. Revistas que cobrem o evento: FOUNDRY GATE, SIDERURGIA BRASIL, METAL MECANICA IPESI, PORTAL AQUECIMENTO INDUSTRIAL.

DISCLOSURE

Advertisements in specialized media

Dissemination to sector entities

Website and Newsletters

Posters and pamphlets

Invitations directed to professionals of the sector

Allusive stamps

Radios and billboards advertisings in the states of Paraná, Santa Catarina and Rio Grande do Sul

Press Relations exclusively for the event

Electronic banner in the main sites of the sector

Visits and promotions in other trade shows

Social Nets (Facebook, Twitter, Flickr and YouTube)

Besides the communication as promoted by Messe Brasil, the Metalurgia is the trade show that gets the largest specialized media coverage, disclosing its launchings, products and companies being exhibited at the trade show. Magazines that cover the fair: FOUNDRY GATE, SIDERURGIA BRASIL, METAL MECANICA IPESI, PORTAL AQUECIMENTO INDUSTRIAL.

“ A Feira é um indutor de desenvolvimento, gestão, inovação e tecnologia. ”

Afonso Gonzaga — PRESIDENTE DA ABIFA

“ The trade show is an inductor for development, management, innovation and technology. ”

Afonso Gonzaga — PRESIDENT, ABIFA



Visite o site:



Redes Sociais:



Apoio: / Supported by:



Promoção e Realização:



Promoted by:

Organização: / Produced by:

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